



1. Podcast Advertising Slots

Priced aggressively low to make it incredibly easy for companies to say "yes" to a trial run.

- **Pre-Roll Ad (15–20s at the start): £20 per episode** (£80 for a 4-episode month)
- **Mid-Roll Ad (30–45s in the middle): £35 per episode** (£140 for a 4-episode month)
- **Outro Ad (15–20s at the end): £15 per episode** (£60 for a 4-episode month)



2. The "Expert Spotlight" Guest Package

Instead of charging hundreds, this introductory rate makes it accessible for small business owners, app creators, or private therapists to get interviewed.

- **Introductory Rate: £150 per episode**
- **What's Included:** * A dedicated 10–15 minute interview segment talking about their services.
 - Permanent links and contact details placed in the episode show notes across Apple, Spotify, YouTube, and Audible.